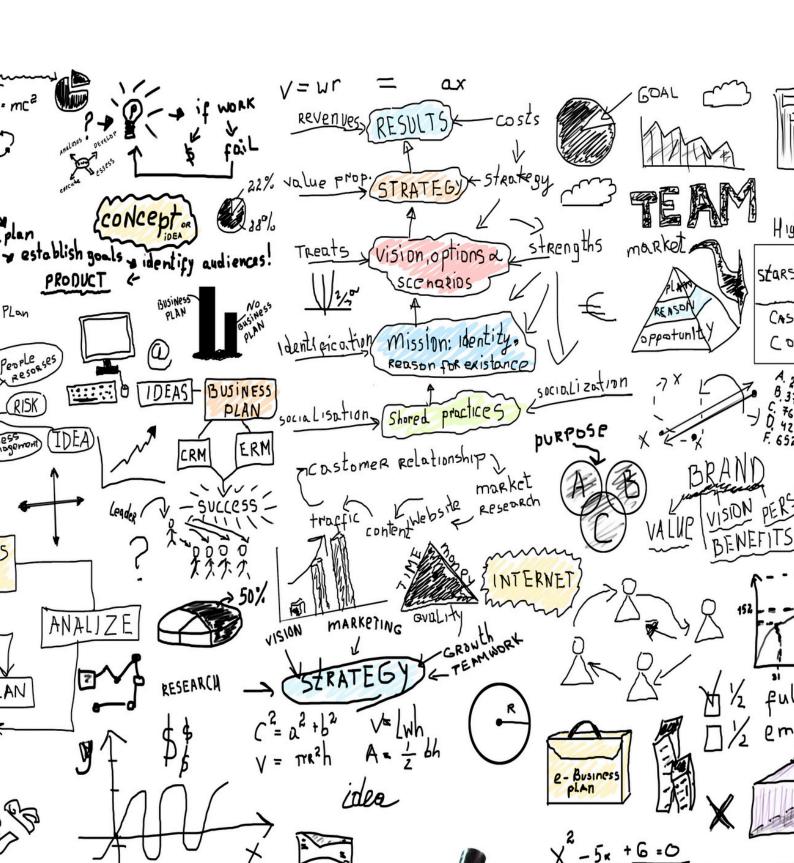
# ■ Pharmscape M

Poster Guidelines





## Content Structure

#### Title and Author Information:

- Clearly state the title of your presentation.
- Include your name with your institution's name.

## Introduction uploaded as a description of your poster on media:

- Provide a brief overview of the topic.
- State the objective or purpose of your poster.

#### Main Content:

- Organize content into clear sections as relevant to your chosen topic such as Key highlights, Methods, and Results (if applicable).
- Use flow charts, and bullet points for key information to enhance readability.
- Include any relevant images, graphs, or tables.

## Conclusion uploaded as a description of your poster on media:

- Summarize the main points.
- Highlight any recommendations or implications.

## Design and Layout

#### Poster Dimensions:

- Use a landscape orientation with dimensions typically around 48 inches wide and 36 inches high.
- Ensure the poster is legible when viewed on various screen sizes.



#### Font:

• Use a single font with different weights to give an attractive look. Do not use more than two font styles.

• Title: 85-100 pt

• Section Headings: 56-72 pt

• Body Text: 24-36 pt

#### Colors:

- Use a light background with dark text for better readability.
- Limit colors to 2-3 to maintain a professional look.

## Images and Graphics:

- Use high-resolution images and graphs.
- Label all images and graphs clearly.
- Ensure that images are relevant and support the content.

## Consistency:

- Maintain a consistent style throughout the poster.
- Align text and graphics neatly.

## **Technical Requirements**

## File Format:

- Save the poster as a PDF file to ensure compatibility and maintain formatting.
- Ensure the file size is manageable for uploading and sharing.

## Accessibility:

• Use contrast colors to improve readability for visually impaired viewers.



## Presentation and Delivery

## Virtual Platform:

- Ensure the e-poster is compatible with the virtual platform being used for the presentation.
- Test the poster on the platform before submitting it.
- Your poster will be shared by us the next day after your submission on our Linkedin.

## Interactivity:

• To promote a healthy community, always give 2 questions in which you'll be requesting you friends and colleagues to discuss actively anyone of those questions on LinkedIn.

## Q&A:

- Be prepared to answer questions from the audience.
- Provide reference links for a more accurate response.

## Submission

## Deadline:

- Submit the e-poster by the specified deadline.
- Follow any additional submission guidelines provided by the organizers.

## SUBMIT NOW